



BONNIE ZAPPACOSTA

MARKETING MANAGER

Bonnie Zappacosta is a marketing and communications professional with experience in graphic design, public relations, advertising and event planning. She joined Bartlett, Pringle & Wolf, LLP in 2008 where she orchestrates the firm's strategic marketing efforts, provides creative direction to support the firm's brand and helps organize and promote corporate citizenship initiatives.

A graduate from the University of Delaware, Bonnie received her Bachelor of Arts and Sciences degree in English with a concentration in Journalism. Recently, she obtained her professional certificate in Graphic Design & Visual Communication from University of California, Santa Barbara.

Bonnie serves on the Santa Barbara Region Chamber of Commerce Ambassador Council, the Old Spanish Days Board of Directors and the Communications Committee for the Children's Museum of Santa Barbara. She has also served on the Event Committee for CALM (Child Abuse Listening and Mediation). In addition, Bonnie was involved in research for a local documentary and has volunteered for the Transition House and the Unity Shoppe.

Originally from Philadelphia, Bonnie has lived in Santa Barbara for six years. She enjoys traveling, reading and spending time with family, friends and her Jack Russell Terrier, Bailey.